



BACKOFFICE ASSOCIATES® PRESENTS THE GREATEST DATA SOLUTIONS ON EARTH AT ORACLE OPENWORLD 2010

BackOffice CTO, Tom Kennedy, to present on Data Migration and Data Governance

South Harwich, Mass., September 15, 2010 - [BackOffice Associates, LLC](#), the leader in ERP [Data Migration](#), [Data Governance](#) and [Master Data Management](#) (MDM) solutions for [Oracle®](#), [SAP®](#) and other ERP vendors, today announced they will exhibit The Greatest Data Solutions on Earth at [Oracle OpenWorld](#) next week as part of their recent launch into the Oracle ERP space.

BackOffice CTO, [Tom Kennedy](#), will present “How to Create a Comprehensive Data Migration and Data Governance Strategy on a Global Scale” on Monday, September 20th from 2:00pm – 3:00pm in Moscone West L3, Room 3005. Actor [Brent Spiner](#), “Data” from “[Star Trek: The Next Generation](#)”, will co-present an “Enterprising” and innovative BackOffice solution. In addition, BackOffice will host an [Oracle Data Solutions](#) breakfast, which will feature a presentation by Tom Kennedy, followed by an open panel discussion with BackOffice customer Rohit Sehgal from [GE Energy](#) and analysts [Andrew White](#) from [Gartner](#), [Rob Karel](#) from [Forrester](#) and [Aaron Zornes](#) from the [MDM Institute](#). The breakfast is scheduled for Tuesday, September 21st from 8:00am – 10:00am at the [Marriot San Francisco Marquis](#), Sierra Suite H.

“BackOffice Associates is thrilled to exhibit for the first time at Oracle OpenWorld,” said BackOffice CEO, Trish Kennedy. “After years of working with other large ERP vendors, we believe OpenWorld is the best venue for launching our new, innovative Data Migration and Data Governance solutions for Oracle customers. Oracle’s Best of Breed solutions coupled with BackOffice’s innovative best practice data services, delivers astounding value for the Oracle ecosystem.”

BackOffice Associates will be at Booth 3617 in [Moscone West](#). [Oracle OpenWorld](#) is scheduled for September 19 – 23, 2010 at the [Moscone Convention Center](#) in San Francisco, CA.

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About BackOffice Associates

BackOffice Associates® is the leading provider of ERP [Data Migration](#), [Data Governance](#) and [Master Data Management](#) (MDM) solutions for [Oracle®](#), [PeopleSoft®](#), [JD Edwards®](#), [SAP®](#), [Infor®](#) and other leading ERP solutions. Concentrating on enhancing ERP data quality since 1996, our products and services are the recognized best practice for companies using Oracle, SAP and other solutions. BackOffice Associates delivers the industry’s only “[Boring Go Live®](#)” process for the uneventful implementation of ERP. For data governance solutions, BackOffice Associates is the choice of customers who require “[Business-Ready Data Every Day™](#)”. BackOffice Associates is a global corporation headquartered in Massachusetts with additional offices in the U.S., Europe, Asia, India and Mexico. Company information is available at [www.boaweb.com](#).



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